



**FIELDNET** Advisor™

# The next generation of whole-farm water management.

## A complete water management solution for more informed decision-making.



- + The next generation of FieldNET Advisor™ allows growers to easily enroll their entire FieldNET™ operation with a few clicks of a button. With this latest update, growers can see weather, crop water use, soil moisture status, and irrigation recommendations for all their fields. Remote sensing is now utilized to reflect the actual crop water use and will adjust to changing field conditions and environmental stress factors.
  - + Advanced artificial intelligence powers industry-leading cloud-based technology to analyze your fields and your unique hyperlocal environment which then delivers customized, actionable recommendations of just how much water to put down, where, and when.
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# FIELDNET Advisor™

Get valuable insights to optimize production.

**WaterTrend™ includes\***

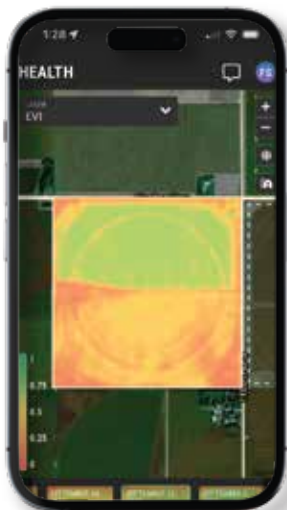
- + Automated Whole Farm Enrollment
- + 7-Day, Field-Specific Cumulative Crop ET (Water Usage) & Rainfall Forecasts
- + Field-Specific Weather Data
  - Current Weather Conditions
  - Past 24-Hour Rainfall
  - Historical Weather (30 days before season start date)
  - 3-day Hourly + 15-day Daily Forecasts

**Advisor Includes\***

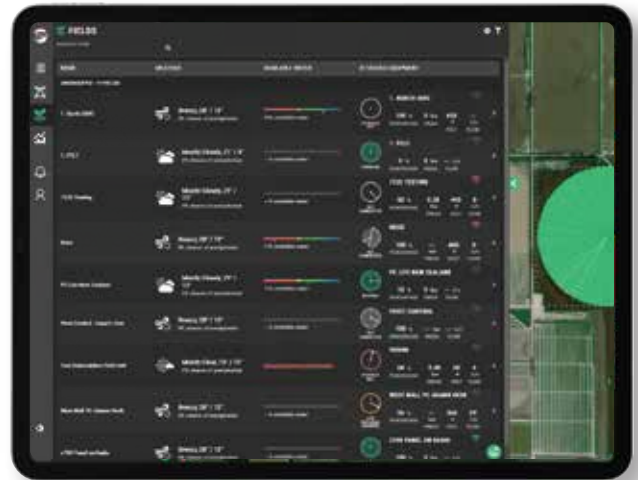
- + All features in WaterTrend
- + Daily Sub-field Data for:
  - Soil Moisture Estimates
  - Canopy Development Graphs
  - Crop ET (Water Usage)
- + Satellite Imagery Derivatives (EVI, NDVI, Visible, Moisture Index)
- + Automated VRI Plans (Sectional & Precision VRI)
- + Pessl Weather Station Integration
- + Access to FieldNET Customer Support

\* Requires Compatible FieldNET Device: 700/712C, Pivot Control Lite, BOSS, Pivot Watch, VISION, Circle Scout, Pivot Control, Precision VRI

Use upgraded cutting-edge science to maximize productivity



- + FieldNET Advisor synthesizes millions of observational, real-time data points, now including satellite imagery so you can better estimate crop water usage.
- + See real-time field conditions via satellite imagery that automatically accounts for wind, hail, disease, and other factors.



Improve efficiency with whole-farm management

- + Across your entire operation, at a glance, you can see data on canopy development, crop water use, soil moisture, irrigation requirements, and more!
- + Easily execute irrigation recommendations across the whole farm using your mobile device.



Simplify your subscription with whole-farm pricing

- + It's simpler than ever to get FieldNET Advisor with new whole-farm pricing. Manage irrigation across your farm with one easy-to-use subscription.
- + FieldNET Advisor can grow along with your operation with one subscription to help you improve effectiveness and efficiency.

Take a look at the next generation of FieldNET Advisor™. Visit [Lindsay.com/FNANextGen](https://Lindsay.com/FNANextGen) for more details.