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Lindsay Announces VFD Energy Rebate Program Designed to Save Growers Money on Electric Bills

(Omaha, Neb.) – April 2013—Lindsay Corporation, maker of Zimmatic irrigation systems, announces its “Save Now, Save More, Save Later” energy rebate program for irrigators who install variable frequency drive (VFD) technology on new or existing irrigation motors and pumps.

The program includes VFD energy savings rebates from Lindsay, a free online VFD energy-savings calculator and an online database of energy companies providing VFD energy rebates.

Variable frequency drive technology adjusts the speed of new or existing electrical motors to match output requirements and saves energy and wear and tear on equipment.

The VFD technology is provided and implemented by Watertronics, a Lindsay company, through a network of Watertronics-certified Zimmatic by Lindsay dealers across the U.S.

“This is one of the first programs of its kind in the agriculture industry, designed to save growers money on their electric bills,” says Rick Reinders, Watertronics president. “By placing a Watertronics VFD controller on their new or existing irrigation motors and pumps, customers will see less water and energy usage, all while putting less wear and tear on their pumps and irrigation equipment.”

Reinders says Watertronics-certified Zimmatic dealers will provide growers with a \$100 instant rebate when they purchase a Watertronics VFD controller.

Additional VFD energy savings rebates may be offered through local energy providers, and Lindsay has created a searchable online database at www.SAVEwithVFD.com to help growers access this information.

Also part of the “Save Now, Save More, Save Later” energy savings campaign is an easy-to-use online calculator that growers can use to see how quickly a Watertronics VFD controller can pay for itself in energy and water savings.

“The energy savings calculator is a great tool that allows our customers to see just what VFD technology can save them,” says Reinders. “It’s simple to use and instantly shows how much money can be saved by purchasing a Watertronics VFD controller.”

Also available at www.SAVEwithVFD.com is a video about VFD technology and how it works.

Lindsay’s “Save Now, Save More, Save Later” rebate program runs through Aug. 30, 2013, and certain restrictions apply. For more information, visit www.SAVEwithVFD.com or contact your local Watertronics-certified Zimmatic by Lindsay dealer.

Lindsay

Lindsay Corporation is a leading provider of automated mechanical move irrigation equipment and of traffic safety products. The Company manufactures and markets center-pivot, lateral-move and hose reel irrigation systems which are sold through its worldwide network of dealers. The Company's Zimmatic, GrowSmart and Greenfield brands are highly recognized for their quality and technological leadership. The Company also manufactures and markets infrastructure road safety and congestion mitigation products through its wholly owned subsidiaries Barrier Systems and Snoline S.P.A. In addition, the Company produces large-diameter steel tubing and railroad signaling lights and structures.

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