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New Online Calculator Helps Growers Determine ROI Of Installing Custom Corner Irrigation System

(Omaha, Neb.) – November 2012—Lindsay Corporation, maker of Zimmatic irrigation systems, announces a new online calculator that can be used to determine the return on investment of installing a custom corner pivot irrigation system from Lindsay.

The calculator tabulates the upfront investment of Zimmatic by Lindsay's 9500CC Custom Corner with GPS Corner Guidance.

According to Tanner Hoffman, Zimmatic product manager, the calculator takes into account fuel or electricity cost, the annual revenue increase and years to break-even for the investment. Growers can also evaluate the investment across various crops, including corn, soybeans, wheat, cotton and potatoes, while taking into account yield and commodity price scenarios.

“As land prices, cash rents and commodity prices continue to escalate, this payback calculator uses real conditions and real numbers to help growers determine how an advanced RTK-guided corner irrigation system from Zimmatic could work into their operation and increase profitability on more acres,” Hoffman says. “The 9500CC uses the latest technology to push production and profit margins by allowing growers to irrigate more acres on fields with irregular boundaries.”

A GPS base station located at the pivot point communicates to the 9500CC's corn arm, providing RTK correction for repeatable path accuracy. SmartChip technology from Lindsay helps determine the best application rate for a custom watering program to eliminate over- or under-watering.

“As global demand increases for food, fiber and fuel, additional pressure is placed on agricultural commodity production. Adding a corner system can bring 20 percent or more acres into production, without buying or renting additional land,” Hoffman says.

The free online calculator can be found at www.Zimmatic9500CC.com.

Lindsay

Lindsay Corporation is a leading provider of automated mechanical move irrigation equipment and of traffic safety products. The Company manufactures and markets center-pivot, lateral-move and hose reel irrigation systems which are sold through its worldwide network of dealers. The Company's Zimmatic, GrowSmart and Greenfield brands are highly recognized for their quality and technological leadership. The

Company also manufactures and markets infrastructure road safety and congestion mitigation products through its wholly owned subsidiaries Barrier Systems Inc. (BSI) and Snoline S.P.A. In addition, the Company produces large-diameter steel tubing and railroad signaling lights and structures.

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